

NACW
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CLIMATE
ACTION
RESERVE

MARCH 19 - 21, 2024
SAN FRANCISCO, CA

SPONSORSHIP OPPORTUNITIES

MARCH 19-21, 2024 | SAN FRANCISCO, CA



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ABOUT NACW

For 21 years, NACW has been North America's premier event to learn, collaborate, and network on carbon markets and climate policy. NACW 2024 will present the content, community and connections it has been known for, but it will do so in a new environment that represents the evolution of the conference and our space. Attendees will see changes to the program, onsite experience and networking. It's unquestionable that our carbon and climate policy community has been growing by leaps and bounds, and we welcome old friends and new to join us for this unrivaled and invaluable event for advancing climate solutions.



MARCH 2024

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

KEY REASONS TO SPONSOR NACW



Learn

Learn up-to-date information on climate policy, markets, and finance in California, RGGI, Washington, Mexico, Canada and other key developments across North America

Connect

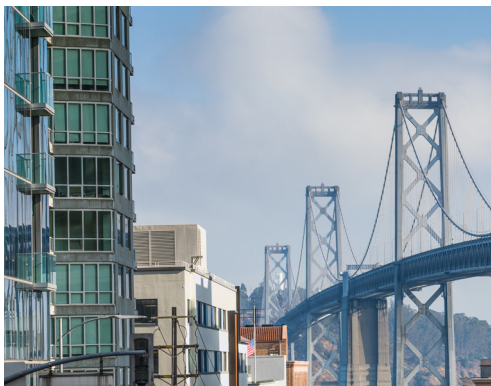
Connect with business, nonprofit, government, and academic leaders at North America's largest carbon event

Gain

Gain insights, resources, and collaborative opportunities from NACW's expert speakers, technical workshops, and more

Showcase

Showcase your organization's message, services, and programs among an active and engaged audience



PAST NACW KEYNOTE SPEAKERS



Gov. Jerry Brown, California

Gov. Arnold Schwarzenegger, California

Gov. Gray Davis, California

Gov. Bill Ritter, Colorado

Hon. Mandela Barnes, Lt. Gov., State of Wisconsin

Janet McCabe, Assistant Administrator, US EPA

William K. Reilly, Administrator, U.S. EPA (1989-1993)

Gina McCarthy, Assistant Administrator for the Office of Air and Radiation, US EPA

Mary Nichols, Chair, California Air Resources Board

Jared Blumenfeld, Secretary for Environmental Protection, California EPA

Matt Rodriguez, Secretary for Environmental Protection, California EPA

Wade Crowfoot, Secretary, California Natural Resources Agency

Liane Randolph, Chair, California Air Resources Board

The Honourable Catherine McKenna, Minister of Environment and Climate Change, Canada

Glen Murray, Minister, Ministry of the Environment and Climate Change, Ontario

David Heurtel, Minister of Sustainable Dev, Env & the Fight against Climate Change, Québec

Julie Cerqueira, Executive Director, U.S. Climate Alliance

Tom Steyer, Founder and President, NextGen Climate

Terry Tamminen, President and Founder, Seventh Generation Advisors

Peter Lehner, Executive Director, Natural Resources Defense Council

Dirk Forrister, President and CEO, International Emissions Trading Association

Professor Veerabhadran Ramanathan, Distinguished Professor, Scripps, UC San Diego

Christiana Figueres, Executive Secretary, UNFCCC

His Excellency Gérard Araud, Ambassador of France to the United States

Rick Ridgeway, Vice President of Environmental Affairs, Patagonia

ABOUT OUR DELEGATES

(Data from NACW 2023)

NACW DELEGATES
ARRIVED FROM

6 CONTINENTS
25 countries

Angola, Australia, Bangladesh,
Brazil, Canada, Costa Rica,
Dominican Republic, Finland, France,
Germany, Guatemala, India, Mexico,
Netherlands, Nicaragua, Panama,
Portugal, Saudi Arabia, Singapore,
Slovenia, South Korea, Spain,
Switzerland, United Kingdom,
United States



908 NACW 2023 delegates



27% Delegates from California



48% Delegates from the rest of the
United States



25% International delegates



60 Delegates from Mexico



98 Delegates from Canada

108 EXECUTIVE LEVEL
LEADERS

85 WITH SENIOR IN TITLE

59 HEADS OF
DEPARTMENTS

183 WITH DIRECTOR IN TITLE



21
ACADEMIA



176
CORPORATION



78
ENERGY
COMPANY



54
FINANCIAL
INSTITUTION



41
GOVERNMENT



23
LAW FIRM



154
NGO



91
PROJECT
DEVELOPER



82
RETAIL/
WHOLESALE/
TRADER/
BROKER/
EXCHANGE



57
TECHNOLOGY



NACW BY THE NUMBERS

(Data from NACW 2023)



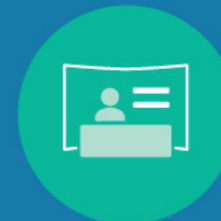
54+

HOURS OF
CUMULATIVE
CONTENT ON CARBON
MARKETS AND
CLIMATE POLICIES



8+

HOURS OF
SCHEDULED
NETWORKING
OPPORTUNITIES



40

EXHIBIT HALL BOOTHS



1

BMW i4



15

PRE-CONFERENCE
WORKSHOPS



4

KEYNOTES/
FIRESIDE CHAT



4

PLENARY
SESSIONS



23

BREAKOUT
SESSIONS



10

BREAKFAST
DISCUSSIONS



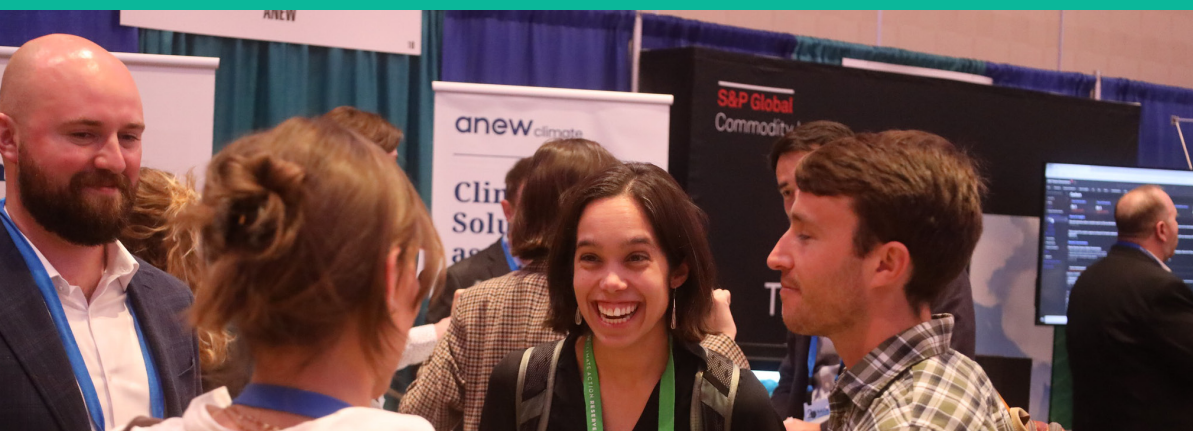
58

SPONSORS



102

SPEAKERS



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SPONSORSHIP BENEFITS MENU

	Diamond \$60k	Platinum \$40k	Gold \$22.5k	Silver \$15k	Bronze \$7.5k
• Opportunity to introduce a keynote speaker	✓				
• Plenary speaking opportunity	✓	✓			
• Breakout session speaking opportunity	✓	✓	✓		
• Opportunity to host a workshop	✓	✓			
• Complimentary conference registrations	14	8	6	4	2
• Invitations to VIP reception	14	8	6	4	2
• Access to private meeting space during conference	✓	✓	✓		
• Invitations to attend the Reserve Board dinner	2	1			
• Exhibit booth	1 double wide in prime location	1 in prime location	1 in prime location	✓	✓
• Early access to delegate list prior to conference	3 weeks prior	2 weeks prior	2 weeks prior	2 weeks prior	2 weeks prior
• Logo recognition on conference website homepage	Headlining recognition	✓			
• Logo recognition on conference website sponsors page and mobile app	✓	✓	✓	✓	✓
• Post-event sponsorship report that includes mobile app visibility statistics	✓	✓	✓	✓	✓
• Recognition at onsite registration check in	✓				
• Logo placement on Reserve NACW social posts	✓	✓			
• Logo included on special onsite conference signage	✓	✓			
• Logo placement on the social wall onsite	✓	✓			

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SPONSORSHIP BENEFITS MENU

Internet **** SOLD OUT ****

\$10k (one sponsorship available)

- 3 complimentary conference registrations
- 3 invitations to VIP reception
- 1 exhibit booth
- Early access to delegate list two weeks prior to conference
- Logo recognition on conference website and mobile app
- Post-event sponsorship report that includes mobile app visibility statistics
- Brand exposure via wifi password

VIP Reception **** SOLD OUT ****

\$7.5k

- 2 complimentary conference registrations
- 6 invitations to VIP reception
- Early access to delegate list two weeks prior to conference
- Logo recognition at VIP reception and on all reception materials
- Logo recognition on conference website and mobile app
- Opportunity to make remarks at VIP reception

Transportation Innovator

\$10k (one sponsorship available)

- 3 complimentary conference registrations
- 3 invitations to VIP reception
- Exclusive electric vehicle display
- Early access to delegate list two weeks prior to conference
- Logo recognition on conference website and mobile app
- Post-event sponsorship report that includes mobile app visibility statistics

NACW Carbon Community Reception

\$5k

- 2 complimentary conference registrations
- 4 invitations to NACW reception
- Logo recognition at NACW reception
- Logo recognition on conference website and mobile app

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SPONSORSHIP BENEFITS MENU

Lunch

\$5k (single day – three available)

- 2 complimentary conference registrations
- 2 invitations to VIP reception
- Logo recognition during lunch for applicable day
- Logo recognition on conference website and mobile app

Carbon Neutral **** SOLD OUT ****

\$5k + CRT retirement (one sponsorship available)

- 2 complimentary conference registration
- 2 invitations to VIP reception
- Logo recognition on conference website and mobile app

Breakfast

\$5k (single day – three available)

- 2 complimentary conference registrations
- 2 invitations to VIP reception
- Logo recognition during lunch for applicable day
- Logo recognition on conference website and mobile app

Exhibitor

\$4.5k

- 2 complimentary conference registrations
- 2 invitations to VIP reception
- 1 exhibit booth
- Logo recognition on conference website and mobile app

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SPONSORSHIP BENEFITS MENU

Networking Break

\$4k (single day – two available)

- 1 complimentary conference registration
- 1 invitation to VIP reception
- Logo recognition during networking breaks for applicable day
- Logo recognition on conference website and mobile app

University

\$2k

- 2 complimentary conference registrations
- 2 invitations to VIP reception
- 1 exhibit booth
- Logo recognition on conference website and mobile app

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CONTACT US

If you are interested in NACW sponsorship, please contact:



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Help build and strengthen our
climate community and provide
a stronger, unified force in
advancing climate solutions

